

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|----------------------|------|
| Station and Location | Date |
|----------------------|------|

I, Josie Daniels
 being on behalf of: Dale Phillips, a legally
 qualified candidate of the Democratic political
 party for the office of: Muskingum County Commissioner
 in the General
 election to be held on: November 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| See attached | | | | | |

Total Charges: 2627.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Elect Dole Phillips Commissioner

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Josie Daniels

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/21/16
Date

Josie N. Daniels
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Douglas Pickrell
Printed Name

GSN
Title



WHIZ-TV
629 Downard Road
Zanesville, OH 43701-5108
(740) 452-5431

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 2889 / | | <u>Alt Order #</u> |
| <u>Product</u> campaign | | |
| <u>Contract Dates</u> 10/24/16 - 11/07/16 | | <u>Estimate #</u> |
| <u>Advertiser</u> Phillips, Dale Elect Muskingum County Treas | | <u>Original Date / Revision</u> 10/05/16 / 10/06/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WHIZ-TV | <u>Account Executive</u> House Account | <u>Sales Office</u> Local |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Phillips, Dale Elect Muskingum County Treasurer
c/o Jose Phillips
2790 Ridge Road
Zanesville, OHIO 43701

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|------------------------|------------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | 18 | 10/24/16 | 11/06/16 | Sunrise in SE Ohio | 6a-7a | | :30 | | | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 2 | \$30.00 | | | |
| Week: | | 10/31/16 | 11/06/16 | MTWTF-- | | | | 3 | \$30.00 | | | |
| N 2 | 18 | 10/24/16 | 11/06/16 | Today Show | 7a-9a | | :30 | | | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 2 | \$50.00 | | | |
| Week: | | 10/31/16 | 11/06/16 | MTWTF-- | | | | 3 | \$50.00 | | | |
| N 3 | 18 | 10/24/16 | 11/06/16 | WHIZ Live at Noon | 12p-1230p | | :30 | | | NM | 5 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 2 | \$35.00 | | | |
| Week: | | 10/31/16 | 11/06/16 | MTWTF-- | | | | 3 | \$35.00 | | | |
| N 4 | 18 | 10/24/16 | 11/06/16 | WHIZ TV News at 6p | 6p-630p | | :30 | | | NM | 5 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 2 | \$125.00 | | | |
| Week: | | 10/31/16 | 11/06/16 | MTWTF-- | | | | 3 | \$125.00 | | | |
| N 5 | 18 | 10/24/16 | 11/06/16 | Late News Rotator M-Su | M-Su 11p-1135p | | :30 | | | NM | 5 | \$712.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTFSS | | | | 2 | \$142.50 | | | |
| Week: | | 10/31/16 | 11/06/16 | MTWTFSS | | | | 3 | \$142.50 | | | |
| N 6 | 18 | 11/04/16 | 11/06/16 | M-Su 6a-2a | 6a-2a | | :30 | | | NM | 18 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----FSS | | | | 18 | \$20.00 | | | |
| N 7 | 18 | 11/04/16 | 11/06/16 | M-Su 6a-2a | 7:00 PM-11:00 PM | | :30 | | | NM | 2 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----FSS | | | | 2 | \$20.00 | | | |
| N 8 | 18 | 11/07/16 | 11/07/16 | Sunrise in SE Ohio | 6a-7a | | :30 | | | NM | 1 | \$42.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$42.50 | | | |
| N 9 | 18 | 11/07/16 | 11/07/16 | WHIZ TV News at 6p | 6p-630p | | :30 | | | NM | 1 | \$127.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$127.50 | | | |
| N 10 | 18 | 11/07/16 | 11/07/16 | WHIZ TV News at 11p | M-F 11p-1135p | | :30 | | | NM | 1 | \$144.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$144.50 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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629 Downard Road
Zanesville, OH 43701-5108
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www.whiznews.com

| | | |
|----------------------------|----------------|---------------------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 2889 / | | |
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/24/16 - 11/07/16 | campaign | |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| Phillips, Dale Elect Muski | | 10/05/16 / 10/06/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Totals | | | | | | | | | | | 48 | \$2,627.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-------------------|-------------------|
| 09/26/16 - 10/30/16 | 10 | \$765.00 | \$765.00 |
| 10/31/16 - 11/07/16 | 38 | \$1,862.00 | \$1,862.00 |
| Totals | 48 | \$2,627.00 | \$2,627.00 |

Signature: _____ **Date:** _____

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